



RAISE™ Investment Approach

When attempting to strike a balance between risk and reward during volatile markets, it's critical to consider the negative effects large drawdowns can have on long-term returns.

BCM's Risk-Appropriate Investment Strategy Evaluation (RAISE) process is designed to mitigate drastic downturns so investors can take advantage of the benefits of compounding.

Each aspect of our RAISE investment selection process is dependent upon rigorous research and active management to help manage risk and capture gains opportunistically.

Building Risk-Appropriate Portfolios

Determining an effective, durable long-term investment strategy is the most crucial decision any investor can make. Diversification is obviously a key component to constructing the most appropriate portfolio mix, but what constitutes proper strategy diversification?

Our RAISE 360° Select Models offer investors a conceptually sound decision-making framework, designed to be competitive throughout changing investment markets. By seeking a risk-appropriate diversification target, these Models are meant to help clients exercise patience and discipline across all market cycles, based on their tolerance for risk.

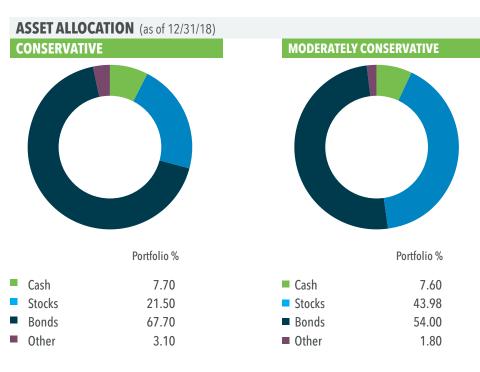
Because we know there is no single "best" investment vehicle, The RAISE 360° Select Models are built to help achieve a sensible balance of investment trade-offs. In order to reach this goal, we've found it very helpful to follow this general 3-step process:

- Research an appropriate investment universe
- Determine the appropriate blend of strategies
- Balance portfolios in alignment with risk profile

Choose the RAISE 360° Select

Each RAISE 360° Select Model is a globally diversified blend of strategic and tactical components. Engineered using a range of equities and fixed income vehicles, our aim is to provide investors a flexible yet disciplined portfolio allocation framework, so they can choose the portfolio that aligns with their specific risk profile.

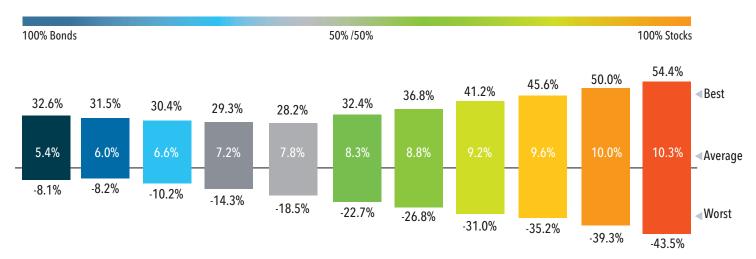
Brookstone RAISE 360° Select Models are professionally designed and monitored by our Investment Committee, providing structured oversight, due diligence, ongoing management, and systematic re-balancing.



Measuring Risk vs. Reward, With A Long-Term Perspective

How much risk do you want your portfolio to absorb?

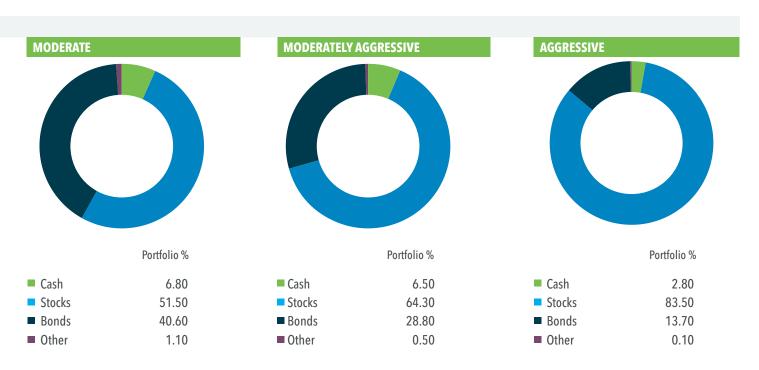
Best, worst, and average returns for various stock/bond allocations 1926-2017



Note: Past Performance does not guarantee future results. The performance of an index is not an exact representation of any particular investment, as you cannot invest directly in an index.

Source: Vanguard

Model that Best Suits Your Financial Goals



RAISE 360° Select Models: A Sound Decision-Making Framework for Effective Diversification

Building Risk Appropriate Portfolios Across Market Cycles



DISCLOSURES

Investments and/or investment strategies involve risk including the possible loss of principal. There is no assurance that any investment strategy will achieve its objectives. For a complete description of investment risks, fees and services review the Brookstone Capital Management firm brochure (ADV Part 2) which is available from your Investment Advisor Representative or by contacting Brookstone Capital Management.

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